



RCLCO
REAL ESTATE CONSULTING

**2024 SALES
TOP 20**

MASTER-PLANNED COMMUNITIES

FLORIDA

RANK	MPC	CITY, STATE	DEVELOPER	YTD SALES		
				2024	2023	%Δ
1	The Villages	The Villages, Florida	The Villages	3,208	3,029	6%
2	Lakewood Ranch	Sarasota, Florida	Schroeder-Manatee Ranch, Inc.	2,210	2,257	-2%
3	Wellen Park	Venice, Florida	Wellen Park LLLP	960	887	8%
4	Silverleaf	St. Augustine, Florida	Hutson Companies	905	896	1%
5	Mirada	San Antonio, Florida	Metro Development Group / Encore / GTIS	874	703	24%
6	Babcock Ranch	Punta Gorda, Florida	Kitson and Partners	797	958	-17%
7	Tradition	St. Lucie, Florida	Mattamy Homes	617	637	-3%
8	Ave Maria	Ave Maria, Florida	Barron Collier Companies	600	652	-8%
9	Westlake	West Palm Beach, Florida	Minto Communities	581	564	3%
10	Viera	Melbourne, Florida	The Viera Company	555	624	-11%
11	Riverland	Port St. Lucie, Florida	GL Homes	491	512	-4%
12	Nocatee	Ponte Vedra, Florida	PARC Group	420	586	-28%
13	Latitude Margaritaville - Watersound	Panama City Beach, Florida	Minto Communities	417	573	-27%
14	On Top of the World	Ocala, Florida	Colen Built Development	380	357	6%
15*	Sunbridge	St. Cloud, Florida	Tavistock Development Co.	371	387	-4%
16	Angeline	Land O'Lakes, Florida	Metro Development Group	330	360	-8%
17	Rivertown	Jacksonville, Florida	Mattamy Homes	320	296	8%
18	Westgate at Avalon Park	Wesley Chapel, Florida	D.R. Horton	306	314	-3%
19	Kindred	Kissimmee, Florida	D.R. Horton	289		
20	Waterset	Apollo Beach, Florida	Brookfield Properties	272	175	55%

2024 Top-50 Total

14,903

*Sales are estimated based on information provided by MPC Developer in early December. Sales and rankings will be updated as information is finalized throughout the month of January.

Contact us today for more information! | Karl Pischke, Principal | P: (407) 602-7217 | E: KPISCHKE@RCLCO.COM